



MISCHA KÖNIG

UX/UI DESIGNER

Crafting digital experiences and effective tools with design, research and code.

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WORK EXPERIENCE

Jun 2021 – present

Senior UX/UI Designer

Kaiser X Labs GmbH – A company of Allianz
Frankfurt

- UX/UI Designer in two international, cross-functional, agile teams developing and maintaining applications in digital customer service for insurance agencies and end customers in the field of personal and digital contact data, digital customer programs and consents as well as contract management.
- Supporting business analysts and developers in making complex business requirements and frontend design meet for a scalable, satisfying and accessible end-to-end user experience.
- Steering and support of UX research in close cooperation with internal UXR colleagues and external vendors.
- Continuous implementation, evaluation and introduction of customer and expert feedback into the team workflow. Measurably improving user experience and customer satisfaction.
- Improving and extending the Figma design system for usage with Allianz cooperation partners and an overall consistent user experience in corporate digital service.

Jan 2017 – Jun 2020

Senior UX/UI Designer

Qlaym GmbH
Dusseldorf, Frankfurt

- Design lead for the startup's modular, cloud based machine learning application and projects in process as well as healthcare data analytics. Implemented a workflow of UX research, interface design concepts, prototyping, developer handoff and user testing in an agile environment.
- Supporting web development in HTML/CSS templating for React and Angular. Working component based with CSS Modules, integrating ITCSS and BEM methodologies and latest CSS layout systems and techniques.
- Planning and setup of a design system for the company's applications. Including a version controlled Sketch UI components library, a standalone CSS framework with a living styleguide and a React component library.

2008 – 2016

UX/UI Designer

Freelance

Berlin, Frankfurt

- UX/UI design and frontend development for a web-based healthcare application for machine learning enhanced drug prescription data analysis.
- Product design and development of *Chatvisualizer* (chatvisualizer.com), a communication data analysis application for *WhatsApp*. Project incorporated the "Lean Startup" method and principles. Served around 80,000 chat visualizations for users around the globe until shut-down in July of 2025.
- UX conception and UI design for the B2B eCommerce shop of office supply company group *bueroboss.de*. Specifically improved the customer onboarding experience with its local branch selection as well as large quantity pricing and ordering.
- Product design and development of web based social media image generator for organizations *Citajo* (citajo.com). Used by *Frankfurter Allgemeine Zeitung*, *Bundesministerium fuer Justiz und Verbraucherschutz* and *Brot fuer die Welt*, amongst others.
- Webdesign and development for multiple data intensive horse race betting websites. Working together with IT development companies, design agencies and international clients.

Jan 2005 – Sep 2008

Media Designer

FLYnet – FLYer Kommunikationsgesellschaft

Goettingen

- Concepts, design, web development and maintenance of websites for various clients.

Sep 2002 - Dec 2005

- Training: Learning the tools and basic skills for digital media design, web development and content management.

EDUCATION

2008 – 2014

Bachelor of Arts (BA) in Interfacedesign

University of Applied Sciences Potsdam

Potsdam

Focussing on product design conception, UX research and testing.

Thesis: „Structured storytelling – Context for news in online media“

Final grade: 1.0

SKILLS

Tools

Mac, Figma, Sketch, Invision, Adobe Creative Suite, Adobe Experience Manager, InMoment/MaritzCX, Pen & Paper, various content management systems.

Coding

HTML, CSS and precompilers, source control (Git, SVN)

Medium or basic knowledge in various scripting and programming languages and technologies e.g. Javascript, d3.js, React, Angular, Processing, PHP, databases.

Collaboration and Methodologies

Scrum, agile collaboration tools (Jira, Confluence), lean startup principle.

Languages

German (native), English (fluent)

ABOUT ME

Personal

I am father to a six year old son and love bringing him up. While doing so I enjoy taking analogue photographs in 35mm and medium format.

I like to cook for family and friends and regularly pick up a DIY project. Additionally I am a rare but avid crewmember on sailboats, looking forward to obtain my own license in the future.